



THEATRE HIRE RATE-CARD

August 2019 - July 2020

INTRODUCTION

Strode Theatre is a part of Strode College. Besides a small grant from Street Parish Council and support from Strode College, Strode Theatre receives no arts grant funding. The theatre survives mainly through revenue from over 450 screenings of films and live broadcasts per year. Strode Theatre and Strode College strive to offer a professional facility for community arts by providing subsidised rates for community hires, which is financed through the theatre's commercial revenue generating activities and the support of Street Parish Council.

Facilities available for hire include the main theatre (343-seater), Studio Upstairs (64-seater), Studios A1, A2 & the College Refectory and Theatre Foyer.

The theatre rates are formed of four components:

- 1) theatre hire rate (section 1, pgs. 2-3)
- 2) percentage contribution of Box Office takings to Strode Theatre, where ticket sales apply (section 2, pg. 3)
- 3) additional charges (e.g. brochure entry, piano tuning, etc.) (section 3, pg. 4)
- 4) Performing Rights Society fees, rechargeable to the hirer, where applicable (section 4, pg. 5-6)

1. THEATRE HIRE RATES

1.1. CATEGORIES OF HIRER

Hirers fall under one of three categories:

AFFILIATED - COMMUNITY are not-for-profit organisations in the community, which contribute in additional ways to the future viability of Strode Theatre, who wish to hire the Theatre for non-commercial and/or non-professional use.

NON-AFFILIATED - COMMUNITY are commercial or community companies/individuals and professional performance companies/individuals who make a contribution to the local community who wish to hire Strode Theatre.

COMMERCIAL are promoters or commercial companies who operate on a for-profit basis and who hire the theatre for commercial, for-profit use or as part of an organisations commercial operating activities (e.g.: AGMs, conferences).

1.2. HIRING SESSIONS

Charges are per session which are set to four-hour periods (0900-1300, 1330-1730 and 1800-2200). Any partial use of a session period over an initial grace period of 15 minutes which has not been negotiated in advance is charged at the full session rate. Work must stop during periods between sessions.

There are four types of activity, for which different rates apply (see section 1.3 – Hire Matrix)

DRY HIRE – No technician or technical support, no technical equipment, working lights only (Code DH).

SET-UP & STRIKE – Duty technician in attendance for support with get-in, strike and rigging activities only (Code S).

TECHNICAL / GENERAL REHEARSAL – Duty technician in attendance and use of range of technical equipment (e.g. stage lighting, sound, etc.) (Code T).

PERFORMANCE – Full Facility with public present (Code P).

1.3. HIRE RATES MATRIX

MAIN THEATRE. Includes foyer, bar, scene dock, dressing rooms, stage door & Box Office Service, where applicable.

	Dry Hire (DH)	Set-up & Strike (S)	Technical / General Rehearsal (T)	Performance / Screening (P)
Affiliated - community	£152.00 No VAT Total £152.00	£190.00 + VAT Total £228.00	£228.00 + VAT Total £273.60	£304.00 + VAT Total £364.80
Non-affiliated - community	£227.00 No VAT Total £227.00	£265.00 + VAT Total £318.00	£341.00 + VAT Total £409.20	£425.00 + VAT Total £510.00
Non-affiliated - commercial	£303.00 No VAT Total £303.00	£341.00 + VAT Total £409.20	£400.00 + VAT Total £480.00	£500.00 + VAT Total £600.00

PLEASE NOTE that MAIN THEATRE Hire rates may be affected by the following:

CLEAR SCREEN DISCOUNT: All daytime sessions attract a 20% discount where the theatre screen is left clear for commercial use in the evening.

MID-HIRE BLOCK LEVY: Days in mid-hire where the theatre is not in-use by the hirer, but the theatre cannot be used commercially (i.e.: screen is not usable) attract a single session dry hire rate.

USE OF PROJECTOR (Barco 10K lumens professional digital cinema projector): £40+VAT per performance/session.

STUDIO UPSTAIRS. Includes foyer, bar, dressing rooms, stage door & Box Office Service, where applicable, and subject to availability.

	Dry Hire (DH)	Set-up & Strike (S)	Technical / General Rehearsal (T)	Performance / Screening (P)
Affiliated - community	£15 per hr, daytime. £24 per hr, after 6pm. (10% discount for 10 or more bookings). No VAT.	£130.00 + VAT Total £156.00	£130.00 + VAT Total £156.00	£170.00 + VAT Total £204.00
Non-affiliated - community	£18 per hr, daytime. £28.80 per hr, after 6pm. (10% discount for 10 or more bookings). No VAT.	£156.00 + VAT Total £187.20	£156.00 + VAT Total £187.20	£238.00 + VAT Total £285.60
Non-affiliated - commercial	£21 per hr, daytime. £33.50 per hr, after 6pm. (10% discount for 10 or more bookings). No VAT.	£216.00 + VAT Total £259.20	£216.00 + VAT Total £259.20	£330.00 + VAT Total £396.00

PLEASE NOTE that events in the Studio requiring use of the cinema Projector are subject to an additional fee of £20 +VAT (4.5K lumens NEC professional digital cinema projector).

STUDIO A1 / A2 / REFECTORY for rehearsals, cast holding area or black box performances.

	Dry Hire (DH) rehearsals only.	Set-up & Strike (S)	Technical / General Rehearsal (T)	Performance (P)
Affiliated - community	£19 (4-hrs), from 6pm, weekdays and weekends. No VAT.	£19 + VAT (4-hrs), from 6pm, weekdays and weekends.	£19 + VAT (4-hrs), from 6pm, weekdays and weekends.	£40 + VAT (4 hrs), daytime. £56 + VAT (4 hrs), after 6pm.
Non-affiliated - community	£23 (4-hrs), from 6pm, weekdays and weekends. No VAT.	£23 + VAT (4-hrs), from 6pm, weekdays and weekends.	£23 + VAT (4-hrs), from 6pm, weekdays and weekends.	£52 + VAT (4 hrs), daytime. £72 + VAT (4 hrs), after 6pm.
Non-affiliated - commercial	£40 (4 hrs), daytime. £56 (4 hrs), after 6pm. No VAT	£40 + VAT (4 hrs), daytime. £56 + VAT (4 hrs), after 6pm.	£40 + VAT (4 hrs), daytime. £56 + VAT (4 hrs), after 6pm.	£68 + VAT (4 hrs), daytime. £100 + VAT (4-hrs), after 6pm.

FOYER / CAFÉ-BAR for receptions, wakes, cabaret style shows & exhibition previews.

	Dry Hire (DH) Without set-up or tech support.	Set-up & Strike (S)	Technical (T)	Performance / Event (P)
Affiliated - community	£38 + VAT (4-hrs), daytime only. No VAT if no bar required.	£60 + VAT (4-hrs), daytime only.	£60 + VAT (4-hrs), daytime only.	£98 + VAT (4 hrs), daytime. £140 + VAT (4 hrs), after 6pm.
Non-affiliated - community	£55 + VAT (4-hrs), daytime only. No VAT if no bar required.	£80 + VAT (4-hrs), daytime only.	£80 + VAT (4-hrs), daytime only.	£138 + VAT (4 hrs), daytime. £180 (4 hrs), after 6pm.
Non-affiliated - commercial	£72 + VAT (4-hrs), daytime only. No VAT if no bar required.	£110 + VAT (4-hrs), daytime only.	£110 + VAT (4-hrs), daytime only.	£195 + VAT (4 hrs), daytime. £235 + VAT (4-hrs), after 6pm.

PLEASE NOTE: Café-Bar service is included free of charge for events with 25+ attendees using the bar. For less than 25 attendees, café-bar service is available for £35 (up to 4 hrs).

2. CONTRIBUTIONS ON BOX OFFICE TAKINGS

If your event involves the public sale of tickets, a percentage contribution of the ticket sales is payable to Strode Theatre, unless your event has been booked as part of a separate buy-in or partnership contract with Strode Theatre. This model allows Strode Theatre to continue offering a competitive hire base-rate. Strode Theatre and the hirer can share the 'risk' or benefits of the Box Office sales. This replaces the previous contribution scheme of £1 per ticket.

The percentage contributions are calculated follows:

10% OF TOTAL BOX OFFICE REVENUE

3. ADDITIONAL HIRING CHARGES

ITEM	DETAILS	COSTS
Data Projector (Theatre)	Sanyo PLC-XF60A 6.5K lumens data projector.	No extra cost.
Digital Cinema Projector (Theatre)	Barco DP2K-12c 10K lumens cinema projector.	£40 + VAT per performance/show.
Digital Cinema Projector (Studio)	NEC 900C 4.5K lumens cinema projector.	£20 + VAT per performance/show.
In-house light rigging (subject to availability)	Under certain circumstances we will be able to rig and plot for your show.	£140 + VAT per performance/show.
Additional Technician charges	One duty technician is provided as part of the hiring charge for a tech rehearsal or performance. Additional technician time may be available and must be booked in advance.	£15.00 + VAT per hour per technician.
Bank Holidays	Bank holidays may be available for shows if agreed in advance.	Double rate.
Performing Rights Society	Charges for use of music under copyright (except Grand Rights) are paid to PRS by Strode Theatre and recharged to the hirer at the appropriate percentage of Gross Box Office.	Please section 4 (pg. 5) for breakdown of PRS chargeable rates.
Local Newspaper Advertising	Newspaper advertising can be arranged in the Mid Somerset Series. Each entry will be 3cm single column within the theatre's ladder advert.	Mid Somerset Series £15 + VAT per week.
Brochure entry	Strode Theatre's brochure is published three times per year and mailed to approx. 6,000 patrons. A further 9,000 brochures are distributed throughout Somerset.	£100 + VAT for a brochure entry of one third of a page DL size or £160 + VAT for a double width entry. £130 + VAT for one half-page entry.
Box Office display screen advertising	The Box Office features a digital display screen, which can play slideshow presentations or videos to promote your event (for up to four weeks).	£28 + VAT per week. £100 + VAT for four weeks. (up to five slides, including videos/trailers)
Cleaning	The backstage areas are supplied clean for the start of the hire period. It is the hirer's responsibility to ensure backstage areas are kept clean and orderly. Any additional cleaning costs incurred to Strode Theatre will be recharged to the hirer.	Additional clean at cost price.
Piano Tuning	The theatre can arrange tuning of the Steinway baby grand piano.	£85 + VAT
Additional Time	The hours agreed on the booking form cannot be exceeded except by prior agreement. <u>Additional time not agreed in advance is charged per session, after a 15-minute grace period.</u>	E.g. a technical rehearsal due to end at 2200 which actually ends at 2220 would be charged at an additional £228 + VAT for an affiliated organisation.
Cancellation charges	If a performance is cancelled more than 4 weeks before the date of performance, a cancellation fee will be levied. If the performance is cancelled at less than 4 weeks' notice, the whole performance hiring charge will be payable.	Cancellation fee: before 4 weeks, £250; after 4 weeks, full hire charge.
Damage charge	All damage to equipment or building arising from use during the hiring	Cost of repair and/or replacement. Minimum rate: £150.00.
Other areas of campus	Other areas of Strode College can be booked through Strode College. Tel.: 01458 844414.	N/A

4. PERFORMING RIGHTS SOCIETY

TYPE OF EVENT	PRS RATE
Live music (tribute/covers band)	Up to 4.2%
Live music (originals band, possibly unpublished)	Up to 4.2%
Live music (classical concert, possibly public domain)	4.8% or based on attendance. If the tickets are £5 or less the charge is based on attendance. If the songs are all public domain there is no charge.
Live music (improvised jazz, background music, no admission fee)	The royalty charge per session for the first 100 persons capacity of the room is: £10.61, and per 25 persons capacity (or part thereof) thereafter is £2.69
Live music (concert revue, may contain published and/or public domain music); discotheques, Karaoke, Music quizzes, other featured recorded music.	Auditorium: £37.51 Studio: £10.61
Dance showcase (using original music, possibly unpublished)	If the music played is not in the PPL and PRS repertoire there is no charge.
Spoken word (with preshow music)	Covered by background OEX (no charge to hirer)
Spoken word (without music)	No charge
Pre-show/post-show music	Covered by background OEX (no charge to hirer)
Walk on, walk off (i.e. for comedy shows)	0.2%
Theatrical performance (pantomime, circus, variety revue)	2%
Theatrical play (licenced from third-party, uses incidental music)	Incidental Tariff T: £9.93 per week
Theatrical play (original work, uses published music)	Dependent on the music used. This may be Grand right and this must be declared to the publisher not PPLPRS (declaration and licencing is the responsibility of the hirer). Or could fall under incidental Tariff T (see above).
Theatrical play (original work, uses original music)	No charge
Theatrical play (musical or song-play, licenced from third party)	No charge
Any of the above, presented by schools	If the piece is being performed to allow a student to gain an award as part of the national curriculum there will be no charge (this must be declared at time of booking). However, if this is not the case the relevant charges will be applied.

PLEASE NOTE that PPLPRS does not licence Grand Rights. A Grand Rights Licence should be obtained from the owner of the rights (such as Disney) for any show that directly visually represents OR indirectly references themes in the original work by way of set, props and /costumes, or which includes any costumed dancing. It should be assumed that, unless the performers are dressed only in black, the performance cannot be licenced via PPLPRS and Grand Rights should be sought. These notes are advisory only and hirers are recommended to seek their own advice concerning licensing.

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